Some doctors prefer only North Pole, whereas others prefer South Pole for treatment. Dr Albert Roy Davis, U.S.A. is an ardent supporter of single pole use in his treatment. His book 'the Anatomy of Bio-magnetism' states:

North Pole (N.P)

Arthritis – calcium of the joints is slowly dissolved by North Pole

Bleeding or haemorrhage – After birth or due to female weak organs.

Bleeding of wounds, cuts, bruises due to weak tissues.

Boils and cancers.

Broken bones, broken joints, fractures – South Pole on the upper and North Pole on the lower portion ensures best healing.

Burns – North Pole on the burnt portion – When the pain is less, South Pole to give strength to the tissue and to form flesh over the burnt part.

H. B. Pressure – N.P. under the right ear down the artery.

Infection, pus, discharge due to any infection – (N.P. arrests it and nature heals).

Kidney infection or stone (even partially lost kidneys may start functioning in some cases).

Sprains in ankles, back, hip, legs and feet, etc.

Teeth and gums – Decaying teeth, infection of gums, swellings, and pus deposits.

Toothache with bad smell, bleeding and wounds.

South Pole (S.P)

All kinds of pains, stiffness and weakness in fore limbs, arms, legs, shoulders hips, etc, S.P. encourages and provides strength and life to the limbs.

Encourage life in all its forms but makes infection worse.

Digestion poor, as formation due to more acidity in stomach.

Production of insulin less.

Prostrate enlargement (fluid discharge is increased M.W. every 2hours or earlier a must).

Hair coloring-S.P. improves hair coloring in limited cases of those persons only whose health is good. South Pole for 1/2hour on the seat of the person after he/she has gone to bed gives good results.

Heart – we should ascertain the actual heart disease, as there may be several types of complaints. For weak pulse rate, and heartbeats, apply South Pole.

Neuralgia (Headache – the causes should be investigated and treated. S.P. works to remove it if applied also below the left side of the stomach, M.W, and diet should be advised.

Weak muscles – South Pole for 10-minute morning and 10 minutes in the evening again.

Weakness to walk, South Pole for a week or 10 days provides energy and strength.

However, combinations of both North and South Pole magnets give good results as well. For local applications, a single pole magnet is sufficient. In general applications it is better to use both North and South Pole magnets.

The polarity is not indicated on the box,

The- green switch is for north or south polarity one needs a small compass as one turns the coil over for north or south, the +red switch gives AC pulsed magnetic fields Although these days we do mark the coils N or S with a white marker

Magnetic Therapy in its natural state is the dominant North Pole field of the Earth dominating over the life processes of the body. With a full magnetic field from the Earth the body goes through many actions to promote good growth, strengthen tissue and fight disease and damage from accidents or injury. However most of the Earth does not have a full magnetic field. Scientists tell us that as a normal process the Earth's poles reverse approximately every 5,000 years. This could explain the loss of a lot of dinosaur. As we move to this polarity switch, in about 2,000 years, the Earth's magnetic field is lessening. With a decreased field the body is not always able to make all the changes it should and it makes it unable to successfully protect itself. An interesting note is that there are only four places left on Earth with full magnetic fields. Two habitable and two are not. The not are the North Pole and the South Pole. The habitable are Sedona, Arizona and Lourdes, France - both known for healthy living and healing. They can be thought of as East and West Poles.

Magnetic Therapy works by affecting our blood. Normally the blood operates in a North Pole orientation, or under a North Pole effect. In this polarity the blood is oxygenated and its process of distributing nutrients and pulling wastes and toxins from injured tissue is made most efficient. When the body is ill or injured the polarity of the site is switched by the body to a South Pole orientation. This creates faster, excited movement meant to draw blood cells to the area for healing. The blood does not work well in a South Pole orientation. Its movement does not allow normal function and an acid state is developed, which micro-organisms, viruses and malignance thrive in. *The chart below shows the affect of North and South Pole applications on the body.* Once the blood has been drawn to the area, the body, with the help of the Earth's magnetic field is supposed to change the polarity of the blood back to a North Pole orientation so positive activity by the blood may take place.

The problem is that with a reduced magnetic field the body can not always make this necessary conversion and the injury/illness area is left in a South Pole orientation thwarting good cell growth with its acid effect and slowing the healing process. Without blood removing wastes and toxins from injury/illness sites they are left there to fester and become unwanted bursas or arthritic tissue or bad calcification. The increase in conditions like Arthritis, Rheumatoid Arthritis, Fibromyalgia, ADD, ADHD and a multitude of cancers and other Auto-Immune system diseases have increased with the decrease of the magnetic field. Other problems are slow healing in fracture sets and longer recovery periods of disability after accidents. Another sign of this is the great increase in repetitive motion injuries in every form of business and sport. The answer in many cases is Proper Polarity Magnetic Therapy.

By applying a structured North Pole magnetic field, using high strength Neodymium magnets or a patterned North Pole pad, we can convert the polarity of the blood in the injury/illness area allowing the blood to work as it should, pulling wastes and toxins away to the kidneys and other cleansing organs, clearing a path for good cell growth aided by the nutrients the blood can now deliver. Simple and totally natural. Use a Natural field to act as a catalyst to normal blood functions. The body can now heal itself naturally. Of course if there are broken bones or vertebrae out of place the magnets will not do it alone, this is time for a good chiropractor. Magnetic Therapy is only a piece of the health pie allowing us to avoid in many cases unnatural medicines and sometimes making surgical procedures unnecessary. Magnetic Therapy works great on many conditions and studies are coming up with more uses every day.

Like the positive effects of drinking North Pole magnetized water for those with conditions like the Arthritis's, Fibromyalgia, Gout and ADHD to name a few. People are having great success but that's not a reason to avoid health professionals. After all without good diagnosis what do we treat? Magnetic Therapy works as well on Horses, Dogs and Cats as it does for people.

Apply a natural North Pole magnetic field. Convert the polarity of the blood to the North Pole orientated working polarity. Let the body heal itself. What is more natural than that?

The Magnetic Effect

A magnet or electromagnet produces an energy field

Each pole of a magnet produces a different effect;

North-Negative

Has a counter-clockwise rotation

Inhibits Relieves pain

Reduces inflammation

Produces an alkaline effect

Reduces symptoms

Fights infections

Supports healing

Reduces fluid retention

Increases cellular oxygen

Encourages deep restorative sleep

Produces a bright mental effect

Reduces fatty deposits

Establishes healing polarity

Stimulates meletonin production

Normalizes natural alkaline PH

South-Positive

Has a clockwise rotation

Excites Increases pain

Increases inflammation

Produces an acid effect

Intensifies symptoms

Promotes microorganisms

Inhibits healing

Increases fluid retention

Decreases tissue oxygen

Stimulates wakefulness

Has an over productive effect

Encourages fatty deposits

Polarity of an injury site

Stimulates body function

In theory if you are using an alternating (bi-polar) field, a combination of North and South poles applied at the same time, with prolonged use you will get an over stimulation of the condition being treated. Eventually the South Pole energy you are adding to the South Pole field of the injury Illness site will overcome the small amount of North Pole energy applied. At that time your body will be affected by the symptoms of the South-Positive field.

Raymond Elliott C.A.M.

Certified in Applied Magnetics International School of Magnetic Therapy Also search for The Magnetic /Oxygen Answer" by William Philpot. M.D